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Jones County Central Park Nature Center

Part I: Overview of Business

- Jones County Conservation Central Park Nature Center
- Founded in 1961
- To provide programs that reserve, enhance natural & cultural resources, and provide recreational opportunities for all people.
- Located near the center of Jones County
- Central Park contains the Jones County Conservation Board administrative offices
- This 297 acre park includes a 25 aced lake and a 7 acre pond.

Part II: Job Specifics

- Set up new video equipment and run it correctly
- Problem solve all video and photo technology problems
- Select the best software programs to use
- Attend, record, and gather information of all activities and programs and turn them into videos
- Train individual(s) on video equipment, photo editing, and youtube channel

Part III: Introduce the Problem

- Need technology ways to let the public know what all Central Park has to offer
- Need assistance with video production, photo editing, youtube, social media
- Need to figure out which software programs to use

Part IV: Background

- Need to comprehend the basics of video production and photo editing
- Need to comprehend photo editing before video production

Part V: Business Solution

- Researched and networked with people and different county parks looking for the best software programs
- Tried out different video production and photo editing software programs
- Tried out different technology equipment (camcorders, etc.)

Part VI: Student Solutions

- Use their phones
- Hire someone to do this