

September 16, 2021

lowa Events Center - Community Choice Credit Union Convention Center 730 Third Street, Des Moines, IA 50309

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ABLE OF CONTENTS

SUMMIT INFORMATION

LETTER FROM GOVERNOR REYNOLDS	2
MAP OF GENERAL SESSIONS	3
MAP OF BREAKOUT ROOMS	4
GENERAL SESSION AGENDA	5
BREAKOUT SESSIONS	7
GENERAL SESSION SPEAKER BIOGRAPHIES	11
SLIMMIT SPONSORS	10











WI-FI: 2021Summit

PASSWORD: FutureReadylowa

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KIM REYNOLDS GOVERNOR

OFFICE OF THE GOVERNOR

ADAM GREGG LT GOVERNOR

Dear Summit Participant,

Thank you for your commitment to connecting the worlds of education and employment through the expansion of work-based learning and computer science, which are critical to fostering a future-ready Iowa.

Our goal for today's 2021 Future Ready Iowa Summit is to drive educational transformation for work-readiness throughout the state.

Working together to promote authentic learning experiences, we will enrich our communities and help prepare all students for careers, including rural youth and those historically underserved by educational innovation.

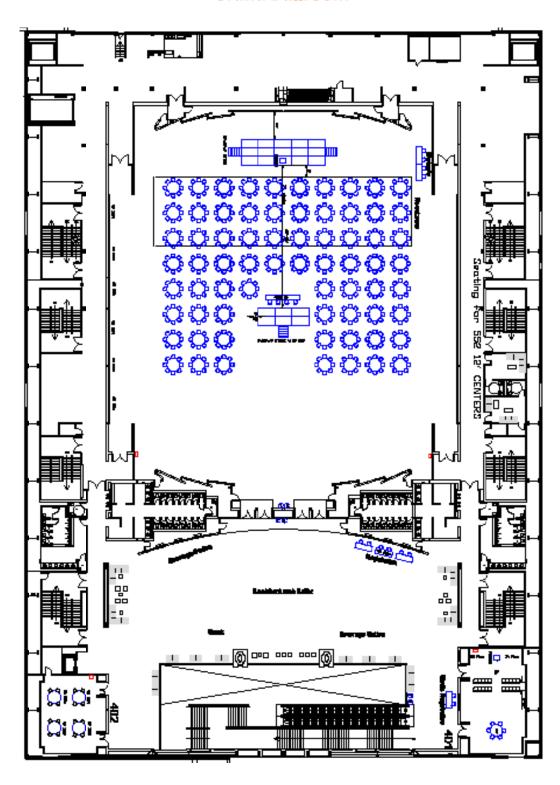
Throughout the day, we will hear from employers and youth who will ask challenging questions of all of us. Leaders in education and business will share their partnership solutions focused on work-based learning and computing education. Finally, state leaders in economic and workforce development as well as K-20 education will frame current and future actions for transformation.

At the end of today's Summit, I challenge you to strengthen your connection in education and workplace partnerships. If we each take another step toward expanding authentic learning experiences for Iowa students, imagine the collective impact we could have on our state's future.

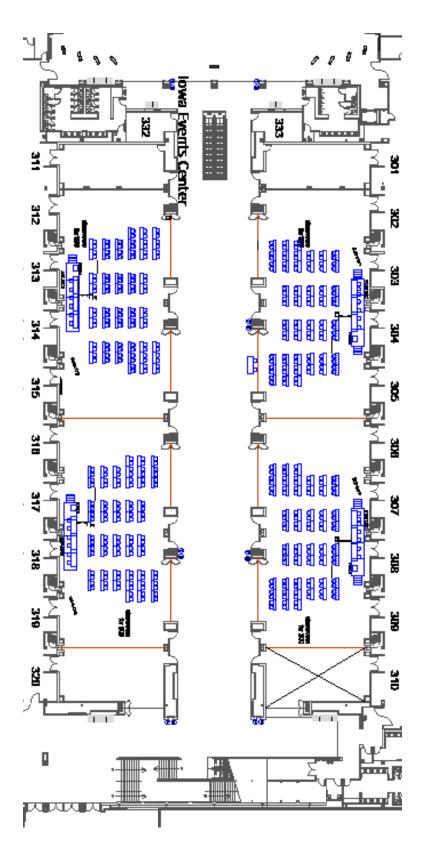
Thank you for joining us in this mission!

GENERAL SESSION MAP

Grand Ballroom



BREAKOUT SESSIONS MAP



SESSION 1 // ROOM 302-305

Work-Based Learning Experiences for Students with Disabilities

SESSION 1 // ROOM 306-309

Working to Learn - High School Apprentices and Internships

SESSION 1 // ROOM 312-315

Employers Driving Work-Based Learning

SESSION 1 // ROOM 316-319

School-Business Partnership Models and Resources: STEM Externships and STEM BEST

SESSION 2 // ROOM 302-305

Statewide Computer Science Working Group Report to the Legislature: Building on Iowa's Vision for Computer Science Education (House File 2629)

SESSION 2 // ROOM 306-309

lowa's Tech Workforce: What Employers Need from K-12 Schools

SESSION 2 // ROOM 312-315

Computer Science is Elementary - A Pilot Program of Twelve Elementary Schools

SESSION 2 // ROOM 316-319

Future Tech Workforce Cultivators

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8:00-9:00 A.M.

REGISTRATION - Continental Breakfast and Networking

MC: Jeff Weld // Executive Director of the Governor's STEM Advisory Council

9:00-9:10 A.M.

TRANSFORMING EDUCATION FOR THE WORKFORCE - The Honorable Kim Reynolds // Governor of Iowa

9:10-9:15 A.M.

I'M DEPENDING ON YOU - PREPARE ME FOR THE FUTURE - Langston Saint // ninth-grade student, Sioux City West High School

9:15-9:40 A.M.

THREE IOWA EMPLOYERS: SEEKING A STRONG TALENT PIPELINE

- Kerry Gumm // Head of Learning and Organizational Effectiveness, Principal Financial Group
- Andrew Roelfs // Training and Development Manager, Interstates Electrical
- Diane Young // Director of Technical Services and Owner, Foundation Analytical Laboratory, Inc.

9:40-10:10 A.M.

EDUCATOR REACTION PANEL - IOWA'S TALENT PIPELINE

Moderator:

 Cindy Dietz // Director, State Government Relations, Raytheon Technologies

Panelists:

- Stacey Cole // Superintendent, Storm Lake Community School District
- Marjorie McGuire-Welch // President, Southwestern Community College
- Nancy Mwirotsi // Founder and Executive Director, Pi515
- Nathan Van Zante // 2021 Iowa STEM Teacher Awardee, Science Teacher, Lewis Central Middle School
- Mark Wiederspan // Executive Director, Iowa College Aid

10:10-10:20 A.M.

BREAK

TAGENDA SIMULAGENDA SA SIMULAGENDA

10:20-11:05 A.M.

BREAKOUT SESSIONS 1 // Work-Based Learning

Room 302-305 // Work-Based Learning Experiences for Students with Disabilities

Room 306-309 // Working to Learn - High School Apprentices and Interships

Room 312-315 // Employers Driving Work-Based Learning

Room 316-319 // School-Business Partnership Models and Resources: STEM Externships and STEM BEST

11:05-11:15 A.M.

BREAK

11:15 A.M.-12:00 P.M.

BREAKOUT SESSIONS 2 // Computer Science Education

Room 302-305 // Statewide Computer Science Working Group Report to the Legislature: Building on Iowa's Vision for Computer Science Education (House File 2629)

Room 306-309 // lowa's Tech Workforce: What Employers Need from K-12 Schools

Room 312-315 // Computer Science is Elementary - A Pilot Program of Twelve Elementary Schools

Room 316-319 // Future Tech Workforce Cultivators

12:00-12:20 P.M.

LUNCH

12:20-12:25 P.M.

SPECIAL VIDEO PRESENTATION: K-12 WORK-BASED LEARNING INNOVATION

12:25-1:15 P.M.

MY JOURNEY IN SCICOMM, WOMEN IN STEM AND THE POWER OF MEDIA - Emily Calandrelli // Host and Co-Executive Producer of the Netflix Show "Emily's Wonder Lab"

1:15-1:50 P.M.

ECONOMIC, WORKFORCE AND EDUCATION ACTIONS TO TRANSFORM EDUCATION FOR THE WORKFORCE

- Debi Durham // Director, Iowa Economic
 Development Authority and Iowa Finance Authority
- Paul Gausman // Superintendent, Sioux City Community School District
- Mark Putnam // President, Central College
- Steve Schultz // President, North Iowa Area Community College
- Beth Townsend // Director, Iowa Workforce Development

1:50-2:00 P.M.

CLOSING REMARKS - The Honorable Kim Reynolds // Governor of lowa

SESSION 1

Room 302-305

WORK-BASED LEARNING EXPERIENCES FOR STUDENTS WITH DISABILITIES

Facilitator:

Mary Jackson // Resource Manager, Iowa Vocational Rehabilitation Services

Panelists:

- Anna Engler // Team Leader, Easterseals Iowa
- Laura Gray // Rehabilitation Counselor, Iowa Vocational Rehabilitation Services
- Jennifer Hennessey // Transition Case Manager, Des Moines Public Schools
- Amy Wonderlin // Employment Specialist, Easterseals Iowa

SESSION 1

Room 306-300

WORKING TO LEARN - HIGH SCHOOL APPRENTICES AND INTERNSHIPS

Facilitator:

Linda Fandel // Governor's Liaison for Future Ready Iowa, Iowa Department of Education

- Lowell Ernst // Director of K-12 Instruction, Pella Community School District
- Ralph Kleinsmith // Talent Sourcing and Development Manager, Lozier Corporation
- Matt Rasmusson // Principal, East Marshall Senior High School
- Lexi Shafer // Business Teacher and School-to-Work Coordinator, Johnston High School
- Greer Sisson // State Director, U.S. Department of Labor/Office of Apprenticeship
- Travis Turner // General Manager, Eckhart Davenport Operations

SESSION 1 Room 312-315

EMPLOYERS DRIVING WORK-BASED LEARNING

Facilitator:

• Carrie Rankin // Associate Director, Iowa Governor's STEM Advisory Council

Panelists:

- Ami Burns // Outreach Manager, Vermeer Corporation
- Josh Byrnes // Iowa Utilities Board Member and former General Manager, Osage Municipal Utilities
- Jim Field // General Manager, KJAN Radio
- Lucy Gee // Senior Strategy Consultant, Principal Financial Group
- Krista Robinson // Director of Human Resources, Weitz Corporation

SESSION 1 Room 316-319

SCHOOL-BUSINESS PARTNERSHIP MODELS AND RESOURCES: STEM EXTERNSHIPS AND STEM BEST

Facilitator:

• Tanya Hunt // Project Coordinator, Iowa Governor's STEM Advisory Council

- Jeff Frost // Executive Director of Professional Technical Education, Waterloo Schools
- Ann Gritzner // Science Teacher, Central High School
- Amber Pargmann // Engineering Manager, John Deere
- Neil Seeley // STEM Teacher Externships Program Mentor and High School Mathematics Teacher, Waukee High School

SESSION 2

STATEWIDE COMPUTER SCIENCE WORKING GROUP REPORT TO THE LEGISLATURE: BUILDING ON IOWA'S VISION FOR COMPUTER SCIENCE EDUCATION [HOUSE FILE 2629)

Facilitators:

- Kathy Kay // Senior Vice President and Chief Information Officer, Principal Financial Group
- Joe Murphy // Executive Director, Iowa Business Council

SESSION 2 Room 306-309

IOWA'S TECH WORKFORCE: WHAT EMPLOYERS NEED FROM K-12 SCHOOLS

Facilitators:

- Russ Adams // Superintendent, MOC-Floyd Valley Community School District
- Joel Bundt // Mathematics and Lead Computer Science Teacher, MOC-Floyd Valley Community School District

- Wendy Batchelder // Chief Data Officer, VMware
- Michelle Bates // Founder and CEO, SkyPrairie, Inc.
- David Collison // Senior Vice President Applications Development, ITS/SHAZAM
- Jessa Erickson // Owner, ThinkSpace IT
- Dan Greteman // Chief Information Officer, Ruan Transportation
- Tyler Wyngarden // Vice President of Development, Technology Association of Iowa

SESSION 2 Room 312-315

COMPUTER SCIENCE IS ELEMENTARY - A PILOT PROGRAM OF TWELVE ELEMENTARY SCHOOLS

Facilitator:

 Mary Trent // Computer Science is Elementary Project Manager, Northwest Regional STEM Manager, Iowa Governor's STEM Advisory Council

Panelists to include representatives from the following schools:

- Richardson Elementary
- Kingsley-Pierson Elementary
- Storm Lake Elementary

SESSION 2 Room 316-319

FUTURE TECH WORKFORCE CULTIVATORS

Facilitator:

Marvin DeJear // Vice President for Talent Development, Greater Des Moines Partnership

- Samantha Dahlby // Director of K-12 Education, NewBoCo
- Doug Jacobson // Professor, IT Adventures at Iowa State University
- Nancy Mwirotsi // Founder and Executive Director, Pi515
- Tim Sieber // Executive Director, Tech Journey



KEYNOTE SPEAKER BIOGRAPHIES

Kim Reynolds became lowa's first female governor on May 24, 2017. Previously, she served as lowa's lieutenant governor, state senator and county treasurer.

Governor Reynolds is deeply committed to educating lowa's children for the knowledge economy and training lowans for the jobs of tomorrow.

In 2011, she launched the Governor's Science, Technology, Engineering and Mathematics Advisory Council and has served proudly as its co-chair for the past seven years. The council has delivered high quality STEM education programs to around one million students, who score higher than peers on state tests in mathematics, science and reading.

In 2013, the governor's office proposed and the legislature passed the most extensive Teacher Leadership and Compensation System in the nation to improve instruction, raise achievement and elevate the teaching profession. The Teacher Leadership System is now in all 330 school districts.

Governor Reynolds also co-chairs the Future Ready lowa Alliance. This initiative is working to close lowa's skills gap, so more lowans can have rewarding careers and businesses can hire enough skilled employees. The goal of the Future Ready lowa Alliance is 70 percent of lowa's workforce having education or training beyond high school by the year 2025.

Emily Calandrelli is the host and co-executive producer of the hit Netflix series Emily's Wonder Lab. Emily is also an Executive Producer and Emmy nominated host of FOX's Xploration Outer Space and was a correspondent on Netflix's, Bill Nye Saves The World.

Emily, who was named to Adweek's "11 Celebrities and Influencers Raising the Bar for Creativity in 2017," is also an accomplished writer and speaker on the topics of space exploration, scientific literacy and equality.

Emily frequently gives talks about the importance of science literacy, the benefits of space exploration and the challenges for women in STEM careers for clients like Google, Pixar, MIT, Texas Instruments as well as dozens of K-12 schools across the nation. Her first two TEDx talks, "I Don't Do Math" and "Space Exploration Is The Worst," have garnered over one million views on YouTube.

Prior to her work in science communication, Emily attended West Virginia University, where she received a Bachelors of Science degrees in Mechanical Engineering and Aerospace Engineering, and MIT where she received two Masters of Science degrees, one in Aeronautics and Astronautics and the other in Technology and Policy. Through her work, she wants to make science relatable, easy to understand and more exciting today than ever before in history.

Langston Saint is a 13-year-old high school freshman from Sioux City, lowa. His early passion for technology and learning led him to become a vocal advocate for public schools.

He has spoken at events across the state of lowa, and has traveled to New York and Connecticut to meet with survivors of school shootings and to speak out for student safety.

Langston is committed to working toward a future where all kids have equal access to an enriching and safe public education.



LISTED IN ORDER OF APPEARANCE

Dr. Jeff Weld is Executive Director for the lowa Governor's STEM Advisory Council, a post he has occupied since its inception in 2011. He is on extended leave from a faculty position in the department of biology at the University of Northern Iowa.

Jeff was named the National Collegiate Biology Teacher of the Year in 2007 and has published scores of research reports and essays on science teaching and learning, as well as three books, The Game of Science Education (Pearson, 2004), Creating a STEM Culture for Teaching and Learning (NSTA Press, 2017) and Charting a Course for American Education (Torchflame, 2021).

Through 2018 and part of 2019 Jeff served as Senior Policy Advisor on STEM Education at the White House Office of Science and Technology Policy.

Kerry Gumm, Head of Learning and Organizational Performance, joined Principal in 1998. Within her current role she is responsible for overseeing the strategy, development and execution of the global learning, development, change and workforce development strategies for the organization.

Over the last 20+ years, Kerry has held leadership positions in Human Resources Strategy, change management and communications, talent acquisition, HR IT/project management, benefits and diversity and

inclusion. In addition to her work within Principal, Kerry has also played leadership roles in several state and national workforce initiatives, working closely on policies aimed to support Principal's long-term talent needs. In 2018, Kerry was named to Aspen Institute's First Movers Fellowship program.

A Minnesota native, Kerry received her undergraduate degree from Iowa State University. Kerry sits on the boards for the Ready to Work Business Collaborative, Central Iowa Works and the Des Moines Embassy Club.

Andrew Roelfs is a Training and Development Manager for Interstates headquartered in Sioux Center, Iowa. Interstates employs nearly 1200 professionals in the engineering, automation, IT, cybersecurity, data analytics and construction fields across the U.S. and internationally.

Andrew holds an MBA, as well as HR certifications from SHRM and HRCI. In addition, he has nearly ten years of industry experience working in recruiting, human resources, organizational development and leadership training.

During his time at Interstates, he has been awarded the Employer Innovation Fund for work with diversity hiring and is currently leading a team of nearly 40 recruiting, human resources and training professionals. He is part of industry advisory boards for engineering and technical schools and serves on the Northwest Regional STEM Advisory Board. Andrew lives in Sioux Center with his wife and three daughters.



Diane Young is the director of technical services and owner of Foundation Analytical Laboratory and co-chair of the Governor's STEM Advisory Council. In 2008, with a passionate desire and clear entrepreneurial vision, Young, a graduate of lowa State University, chose to leave the security of the corporate world and build an analytical laboratory from the ground up in her home community of Cherokee, lowa. Her business acumen, as well as her experience with laboratory management and the expertise gained by working with successful companies, sparked her entrepreneurial passion.

A proponent of STEM education, Diane started this science-based business to give young, college-educated individuals a reason to return to the Cherokee, lowa-area. By providing quality, high-paying career opportunities in science and technology, she could attract young talent while enhancing her hometown economy.

Cindy Dietz is Director, State Government Relations for Raytheon Technologies (RTX). She develops relationships with state and local officials on behalf of RTX businesses in an effort to create policy and promote practices that support a competitive business environment. During 20+ years at Collins Aerospace, Cindy led functions including global marketing communications, government relations, media/public relations and community relations. Accomplishments include leading communications for the company's largest acquisition and a CEO transition, establishing global giving programs and spearheading development of a strategic plan for STEM education outreach.

In 2018, Iowa Governor Kim Reynolds appointed Cindy as Interim Executive Director of the Governor's STEM Advisory Council. Cindy continues to champion STEM education as an opportunity equalizer for students and economic growth driver for businesses and states.

Cindy holds a Journalism/Mass Communications degree from lowa State University. She volunteers with numerous state and local non-profit organizations and enjoys outdoor activities with husband KC.

Dr. Stacey Cole is superintendent of the Storm Lake Community School District, a diverse community in northwest lowa. There, she serves more than 2,500 students and their families, specializing in overcoming barriers that affect marginalized populations. She has an interest in civic innovation toward finding solutions to issues of inequality. She believes the best decisions are made by keeping people as the focal point of all solutions.

Dr. Cole has served as a general elementary teacher, a special education teacher, a school improvement facilitator with the AEA, a building level administrator, curriculum director and superintendent. Most of her experiences have been in rural districts, serving a majority of students who overcome barriers associated with poverty. Most recently, Dr. Cole earned a doctoral degree in Curriculum, Teaching and Teacher Education from the University of Florida, following degrees from lowa State, Morningside and Buena Vista University.



Nancy Mwirotsi has dedicated her life to advocating for underrepresented individuals including refugees, young women and people of color. She believes success comes from opportunity and she works hard each day to involve local and national community members and organizations to empower hundreds of students to build skills for the future. These skills start with an afterschool STEM education and develop into a personal relationship with each student, allowing them to garner influence and gain stability in their families and communities.

Nancy courageously started something from nothing because she saw a need and an opportunity. She was helping refugee mothers in the community obtain jobs and realized that their children needed support too. She understood that these students would perhaps be the first in their families to complete high school or attend college and wanted to create a pathway for their success. In 2014, her non-profit Pursuit of Innovation (Pi515) was born. Today, seven years later, Nancy and Pi515 has seen over 100 students graduate high school and seek post-secondary education. She has provided these youth with confidence and skills for the future. One thing that has remained constant from the beginning is Nancy's ability to create lasting personal relationships with Pi515 students and their families. This summer, she led a Digital Inclusion StateWide campaign that helped provide Free one-year wifi hotspots and basic digital literacy skills to over 300 lowans.

Dr. Marjorie McGuire-Welch has been the president at Southwestern Community College in Creston since June 2021. McGuire-Welch, who has worked in higher education more than 25 years, started her professional career instructing science at the high school level. She was originally hired at Southwestern in 1995 as a faculty member and moved into academic administration in 2004. After leaving Southwestern in 2006, McGuire-Welch had stops at three lowa post-secondary institutions—William Penn University, Buena Vista University and lowa Western Community College—before returning to Southwestern as president.

McGuire-Welch holds a Ph.D. in educational leadership and policy studies from lowa State University; a Master of Science degree in science education from the University of lowa; and a Bachelor of Arts degree in biology and chemistry from William Penn College.

As a first-generation college student, McGuire-Welch understands the importance of advocating for the students of lowa and the valuable role of STEM education.

Dr. Mark Wiederspan is the Executive Director for Iowa College Aid. He leads Iowa College Aid's efforts to advocate for and support Iowans as they explore, finance and complete educational opportunities beyond high school. He was previously a faculty member at Arizona State University. His area of expertise includes higher education policy, with a focus on the optimal design of financial aid programs, economics of education, educational pathways to college and examination of personal and institutional barriers to college persistence and completion. His research has been published in the Journal of Higher Education, National Tax Journal and Economics of Education Review.

Mark earned a Bachelor of Arts in Political Science from Nebraska Wesleyan University and a Master of Arts and Ph.D. in Higher Education Administration from the University of Michigan's Center for the Study of Higher and Postsecondary Education.



Nathan Van Zante is a middle school science teacher at the Lewis Central School District in Council Bluffs, lowa. He was the recipient of the 2021 lowa STEM Teacher Award. Nathan's students have presented at the state level multiple times over work based-learning initiatives including nutrient utilization of lowa's waters (Southwest Valley Middle School in Villisca, lowa) and plastic manufacturing program called Titan Plastics (Lewis Central Middle School in Council Bluffs, lowa), where students take recyclable plastic and create sellable products.

Nathan has participated in three lowa STEM Externships and has completed hands-on coursework in electrical and mechanical engineering at Metropolitan Community College in Omaha, Nebraska. He is actively pursuing a Masters Degree in STEM education at the University of Iowa.

Debi Durham is a longtime economic and community development professional who serves as executive director of the lowa Economic Development Authority (IEDA) and the lowa Finance Authority (IFA). Durham was named to the position by lowa Governor Kim Reynolds in January 2019.

Durham was first appointed to lead IEDA in 2011 and has turned the agency into a successful public-private partnership, landed billion-dollar economic development projects for lowa and worked tirelessly to expand trade and investment opportunities for the state. She was appointed to lead IFA in 2019, when Governor Reynolds recognized an opportunity to further bolster lowa's communities and economy by bringing together IFA and IEDA. Durham prides herself on building coalitions, supporting new ventures and strengthening the state's industries and communities.

Prior to joining IEDA/IFA, Durham served as president of the Siouxland Chamber of Commerce.

Her several accolades include being recognized as one of the "Most Influential Business Leaders" in the 2020 and 2019 Des Moines Business Record Book of Lists and receiving the Technology Association of Iowa's "Legislative Advocacy Leader" award in 2017. Durham also was recognized by the Business Record as a "Woman of Influence" in 2016, and she received the Christian Petersen Design Award from Iowa State University's College of Design in 2015.

Durham holds a Bachelor of Science in Business Administration, Marketing and Management from Missouri Southern State University.

Beth Townsend is the director of Iowa Workforce Development. She has general supervision over the various services IWD provides to Iowans. The Director prepares, administers and controls the budget of the agency and its divisions along with Rod Roberts, Commissioner of the Division of Labor, and Joseph S. Cortese, II, Commissioner of the Division of Workers' Compensation.

Director Townsend has been in her current position since 2015 when she was first appointed by Governor Branstad and unanimously confirmed by the lowa Senate on March 24, 2015. Director Townsend was reappointed by Governor Reynolds in January 2019 and again confirmed by the lowa Senate.

Director Townsend previously served as the Director of the Iowa Civil Rights Commission. Director Townsend served in the Air Force Reserve and retired as a Lieutenant Colonel after 21 years of active and reserve duty.



Dr. Steve Schulz officially began his duties as the President of North Iowa Area Community College on December 1, 2013. Prior to coming to NIACC, Dr. Schulz served as the Provost at DMACC, Carroll campus. Dr. Schulz has had a 30 year career in education serving as a 7-12 teacher and coach, middle school and high school principal and as Superintendent of the Carroll Community School District prior to working at the community college level.

Dr. Schulz received his Bachelor's degree in History from Wartburg College in Waverly, his Master's in Educational Administration from the University of Northern Iowa, his Education Specialist Degree from Drake University in Des Moines and his Ph.D. in Educational Leadership and Policy Studies from Iowa State University.

He and his wife, Cathie, have two daughters, Lindsey and Caitlyn.

Dr. Paul Gausman is the superintendent of the Sioux City Schools in Iowa. Dr. Gausman was named a finalist for the National Superintendent of the Year from the National Association of School Superintendents in 2018 and the 2014 Iowa Superintendent of the Year.

The District celebrates gains in achievement and the graduation rate; and the District has been labeled one of 100 original Future Ready Districts in the nation and a Next Generation High School District by the United States Department of Education and the White House.

Paul holds a Doctorate in Educational Leadership from the University of St. Thomas in Minnesota, an Education Specialist from the University of Sioux Falls, a Master of Science in Educational Administration from the University of Nebraska at Omaha and a Bachelor of Music Education from the University of Nebraska-Lincoln. He is affiliated with many professional organizations in school administration, education, leadership and the arts.

Dr. Mark Putnam is in his 12th year as president of Central College in Pella, lowa, founded in 1853. He is active in advancing educational opportunity and promoting economic and community development. He chairs the board of directors of the Iowa Association of Independent Colleges and Universities. He was appointed by the Governor to the Iowa College Student Aid Commission and to the executive committees of the Iowa Governor's STEM Advisory Council and the Future Ready Iowa Alliance. He is also president of the board of directors for the Pella Area Community and Economic Alliance.

Putnam previously served as senior vice president for executive affairs, chief of staff and chief planning officer at Northeastern University where he filled a succession of leadership roles. He also held key senior administrative positions at Connecticut College, Alliance Theological Seminary, Pace University and Nyack College (all in New York) where he began his career as an admission counselor. He earned a Bachelor of Arts degree in philosophy from Nyack College and Master of Arts, Master of Education and Doctor of Education degrees at Teachers College, Columbia University.





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